

# NCR Aloha Online Ordering

Want to order up a new way to engage  
with customers?

YES

## Add online ordering to increase customer traffic and restaurant sales using existing labor.

NCR Aloha Online Ordering helps drive incremental sales to your business by making it easy and convenient for your customers to do business with you.

- **Engage customers through mobile ordering**

NCR Aloha Online Ordering enables your customers to access your restaurant from the palm of their hand. The convenience of mobile ordering engages your customers with your brand, laying the groundwork for customer loyalty and ultimately increasing customer traffic and market presence.

- **Extend your business beyond your restaurant's walls**

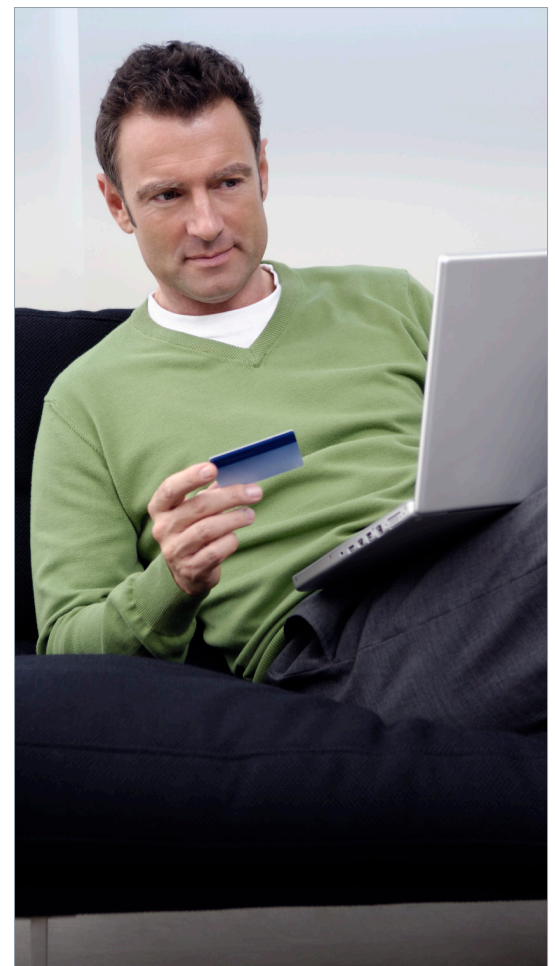
With NCR Aloha Online Ordering, your customers can interact with your restaurant in a non-traditional way. Online ordering is the perfect way for your customers to order the food they want, when they want it and enjoy it in the comfort of their own homes or on-the-go.

- **Enhance your brand visibility within your restaurant**

The NCR Aloha Online Ordering platform fosters branding and customization. Almost anything from graphic design, food images and menu ordering content to specific store settings and features can be customized to best represent and communicate your brand to your customers.

- **Integrate with your existing point-of-sale system**

Since NCR Aloha Online Ordering integrates directly with your store's POS system, customer transactions are fast and accurate. Customers can see location-specific menus with true prices and taxes and pay online streamlining order entry and completion.



For more information visit [www.ncr.com](http://www.ncr.com),  
email [hospitality.information@ncr.com](mailto:hospitality.information@ncr.com) + 877-794-7237.

- **Maintain operational accuracy and efficiency**

Increase kitchen efficiency and accurate order fulfillment while decreasing staff labor and data input errors with the transition of ordering to a single, integrated system. Managers can monitor in-store and web orders simultaneously to deliver a superior customer experience that extends beyond the restaurant.

- **Gain customer intelligence to improve marketing decisions**

As customers voluntarily input detailed personal data into the online ordering solution, you are empowered with valuable information. Detailed analytics and reporting tools enable you to optimize marketing and operational decisions tailored to your customers.

- **Secure customer profile data and payment information**

Customers can securely enter personal profile data and payment information as part of the online order and store it for later use, speeding up the transaction and ensuring more convenience for their next order.

- **Install remotely for turn-key operation**

NCR Aloha Online Ordering can be rolled out remotely to individual or multiple locations. No site visits are necessary with absolutely no need to interrupt your daily operations.

## Key Features

- Online and mobile web ordering with branded ordering sites
- Secure online and mobile payments
- Social media integration
- Customer security and convenience
- Real-time integration with existing POS system
- Integrated, location-specific menus with true pricing imports
- Real-time analytics and reporting
- Capacity management
- Delivery, catering and group order support
- 24/7 Customer Support
- Aloha Loyalty, Stored Value and Customer Voice Support

## Why NCR?

NCR is the global leader in hospitality technology solutions, serving businesses in the restaurant, events-based venues and entertainment industries. We help our clients transform their operations and interactions with their guests and staff. From increasing speed of service to attracting, retaining and engaging customers, our solutions help our clients build better, more connected businesses.

