

I AM NCR STORED VALUE

Give value with gift cards



Spread the love with a gift card program

NCR Stored Value empowers restaurant operators to reach new customers through their most loyal fans. This industry-leading gift card distribution and management system extends your restaurant's brand and keeps customers coming back.

Enhance customer engagement

Gift cards help retailers deepen vital relationships, making it easy for customers to give gifts, pay for meals and add value to their cards.

Improve customer insight

NCR Stored Value integrates tightly with Aloha POS systems, providing valuable data on customer preferences. Analyze when and where cards were used and the average amount spent.

Increasing marketing ROI

Design personalized campaigns using valuable customer data, invite regular lunch customers to come in for a happy hour or dinner special.

Create new revenue streams

Turn loyal customers into champions for your restaurant who will introduce your brand to new guests.

Go Mobile

Allow customers to track their gift card balances through their mobile device with NCR Memberlink.

For more information, visit www.ncr.com, or email info.hostedsolutions@ncr.com.



Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

Settle payments across multiple sites

Operators can subscribe to Automated Clearing House (ACH) functionality, allowing reconciliation of payments across multiple sites. Multi-settlement tools eliminate the time and hassle of collecting or distributing funds between sites.

Improve profitability with card sales

Everyone loves to receive them, but the industry standard breakage rate for gift cards is 18%. Any amount not spent goes straight to your bottom line.

Creating a scalable solution

NCR Stored Value scales easily across locations, franchises and brands with no additional hardware.

Increase operational control

Gain insight into sales, redemption, usage, outstanding liability and reconciliation with real-time reports.

Seamless synchronization between locations

Process card sales and redemption with near real-time authorization to keep card data current.

Key features

- A scalable, multi-site gift card distribution and management solution
- Multi-settlement tools automatically transfer, reconcile and verify gift cards at any store location
- Use the POS system to ring sales, add value to existing cards and provide balances on customer receipts
- Provides real-time reports in a variety of formats and delivers them to recipients via email
- The Terminal Edition integrates seamlessly with any POS system
- Seamless synchronization between stores keeps card data current

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

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